

Southern Pacific Masters Swimming

Registrar Report – Dan Wegner

Prepared for Thursday, September 21st, 2017 SPMS Committee Meeting

Report Date: Friday, September 15th, 2017

<i>Southern Pacific 2017 Year to Date</i>	<i>Southern Pacific 2016 End of Year</i>	<i>Southern Pacific Clubs</i>
4,786 Members Registered 2,744 Men 2,042 Women	5,046 Members Registered 2,881 Men 2,165 Women	<ul style="list-style-type: none">• 99 registered clubs for 2017 103 registered clubs for 2016• 275 self-identified coaches for 2017 304 self-identified coaches for 2016

We have ~1% fewer members this year (4,786) than last year (4,827) around the same time.

Marketing Materials: Swim caps delivered to Anita.

Supported SPMS Coaches Chair Christine Maki on promoting the SPMS Coaches Clinic.

Attended USMS Convention in Dallas, Texas. Attended Registration Committee where Registration Chair Leo Letendre discussed the evolving responsibilities of LMSC Registrars being the front lines of communication with potential and current members.

Standard processing of registrations, transfers, membership cards and composing and sending news emails.

If you need any registration request processed in less than 1 business day, follow up your email to me by calling me and telling me your request needs to be processed urgently.

Webmaster Report

Worked on making website mobile-friendly (responsive design) and improving SEO.

Standard posting and updating of swim meets, open water events, clinics, results, newsletters and meeting documents.

If you need any website request processed in less than 1 business day, follow up your email to me by calling me and telling me your request needs to be processed urgently.