

Southern Pacific Masters Swimming Registrar / Membership Coordinator Report Judi Divan

Thursday, September 23th, 2021 SPMS Committee Meeting
Report Prepared: Sunday, September 19, 2021

<i>Southern Pacific 2021 Year to Date</i>	<i>Southern Pacific 2020 End of Year</i>	<i>Southern Pacific Clubs</i>
4,419 Members 2,451 Men 1,968 Women 113 so far this month	4,113 Members 2,391 Men 1,722 Women	<ul style="list-style-type: none"> ● <i>Clubs</i> 2021: 69 clubs 2020: 85 clubs ● <i>Self-Identified Coaches</i> 2021: 275 coaches 2020: 268 coaches

SPMS at 4228 members is at 108% of total 2020 membership, and we have now reached 90.1% of total 2019 membership (pre-pandemic).

Sixty-nine (69) clubs have renewed their registration since October 1, 2020.

275 self-identified coaches have re-registered so far for 2021.

Standard processing of registrations, transfers, and donation letters. Membership card processing is now paperless.

Sent out several blast emails, including SPP Swim Clinic, Newsletter, and meeting announcements.

ISSUES: If a person changes their legal name, it is very hard to track through membership services; they have not put an indicator tag in the member's record; in some cases times may not be merged properly.

Email address is: Membership@SPMasterSwim.org
Phone number is: (949) 280-6787